



Antonella Sofía Cónsoli

design | illustration | graphic narrative

- Bachelor's in Graphic Design
- November 28, 1994
- Mendoza, Argentina

Education

↑ HIGH SCHOOL:

School 9-001 General San Martín DGE. Title: A secondary degree in Natural Sciences. (2008-2013)

↑ UNIVERSITY EDUCATION:

University of Communication and Design. Sixth and seven semester's scholarship at Universidad Luis Amigó - Medellín, Colombia. (2018)

Latest studies

o Nacional University of Cuyo - Faculty of Arts and Design

Bachelor's degree in graphic design. Mendoza, Argentina.

Internships

🌿 CUADRA Studio

Graphic Communication. San Martín, Mendoza. (For references contact <https://instagram.com/estudiocuadra>) (2014 - 2016)

Collaborative Projects

🌿 Project Mauricio Lopez: «ADDED VALUE TO CREATIVE UNITS» Director: Lic. Mónica Mirabile. Participation: Designer. Redesign of labels, corporate image and esthetic fundamentals (2014)

🌿 Second Edition of «ILLUSTRATED STORIES: Horror» Publishing project between writers and Cuyo illustrators. Organized by Prelude 14. Participation: Illustrator (2016)

🌿 Fanzine: «Imagine/Transform» Collecting and layout of writings and drawings. As creative director (2016)

🌿 Revista VÓMITO: «Making visible the invisible». As illustrator (2017)

🌿 First edition of «Catzine» Independent print distribution by Nicolás Gallar (2017)

🌿 Project Mauricio Lopez: «INCORPORATING STUDENTS TO WORKSHOPS FOR KIDS» From the area of Social articulation and educational inclusion Gustavo Kent. Coordinator: Cristian Argüelles. Participation: workshop facilitator. Tasks inherent to teaching and conducting artistic and cultural activities for children from Centro Cultural Urga. Belgrano, Las Heras, Mendoza. (2018)

🌿 Travelling anthologies: «THE SHADOW OF AN ARROW ON THE GRASS» Drafting, cover and interior design. Project by Clara del Valle, collaborative project with Bajo la Araucaria (2022)

🌿 «Forms of the periphery: A RUMBLE UNDER THE ROCKS» Writing, drafting and cover and interior design. Personal project (2023)

🌿 «SONGBIRDS» by Lautaro Cecchini. Design of cover and overall layout of the interior (2024)

Scholarships and Mentions

🌿 Honorable mention by creative writing Delivery of diploma. School 9-032 (2004)

🌿 Training Scholarship - Universidad Luis Amigó Selected for Advertising and Design Degree, Medellín, Colombia (2018)

🌿 Project of Scholarship PP: «Strengthening and Diversification of the Activities Undertaken from Collection of Artistic and Cultural Assets» Project of Museum. Selected as head designer. (Nacional University of Cuyo, FAyD 2022)

🌿 Santander Scholarships | Skills Selected for Brand Staff (UPCT 2023)

🌿 Santander Scholarships | Languages Online English Courses 2023 - British Council.

Other employment history

🌿 Arts of Cover. For references in publishing: Cover of "Science Fiction and Modern Journalism" by Adrian Bernard in 2018. For references in discs and EPs: "La otra cara de la moneda" by Cara o Seca (2016), "La Resistencia Mamani" of Resistencia Mamani (2017) or "Ausencia" by Tomás Pez (2020)

🌿 Photography. Ref: @ojoandante and @corazondelat0r. 2019

🌿 Design of Communications and Flyers. For references: IPE Instituto Pediátrico del Este, Productora Somos Fuego, Bodega Mi Estancia, OFDA Oftalmología and Grupo Panella. 2019- 2021

🌿 Design Cards and Stationery. Ref: ALÓ, Tomás Pez and Details M&M's (2018).

🌿 Design of Collages. Ref: Vinos Sin Palabras (2019) and Lux Arcana (2023).

🌿 Design of Corporate Image. Ref: DEXTRA Kinesiology and Mercedes Sepulveda (2020) or Cape Grapes and La Voz del Viñatero (2023).

🌿 Services of community manager Ref: Estudio Cuadra and Humus Growshop (2020).

🌿 Jobs of Illustration and Graphic Presentation. From 2014 up to now Including presentations, manuals, publishing layouts, illustrations, labels, infographics, GIFs and general check of branding. SELF- EMPLOYMENT.

Skills

- 🌿 Great versatility of graphic styles and techniques
- 🌿 Adobe Suite skills, with emphasis on Photoshop, Illustrator and InDesign
- 🌿 Experience in organising, reviewing and managing projects from the ground up
- 🌿 Proficiency in manual and digital drawing and colour application
- 🌿 Very good writing and spelling skills, with creative writing skills
- 🌿 Experience in web design, HTML, CSS, Wordpress and audio-visual publishing
- 🌿 Knowledge of advanced photography and composition
- 🌿 Experience in social media management, strategy and content planning
- 🌿 Management of integrated graphic solutions (Advice for launches, banners, signage, artwork and advertising, reports, flyers and visual material of various kinds)
- 🌿 Knowledge of pre-press, printing and proofing of originals
- 🌿 Knowledge of gestalt, transpersonal psychology, NLP, and public speaking

Training and cultural events

- 🌿 Essential drawing at MEBNA. San Martín, Mendoza (2003 - 2005)
- 🌿 Instituto Fader. Atelier of drawing and artistic paint. Post secondary course. Prof. Silvana Franciosi de Fiore (2012)
- 🌿 ArteBA. Buenos Aires, Argentina (May 2013 and July 2014)
- 🌿 Intensive course of illustration. Damian Garay (2014)
- 🌿 Workshop of illustration «The Idea of Book-Album» by José Sanabria. Organized by Zone seismic, illustrators of Cuyo region and FAD UNCuyo (May 2015)
- 🌿 Workshop of serigraphy - Intensive. Roog Serigraphy, Godoy Cruz, Mendoza (2016)
- 🌿 Intensive course of digital illustration. Prof. Alejandro Machado. Casa Colmena (2016)
- 🌿 Workshop of contemporary art. Learning of artistic techniques by Raul Castroman (2016 - 2020)
- 🌿 Series of Intensive Talks and Workshops: «The Andean Cosmvision in art. Prof. Irma Morales Rooms (Peru) - Soc. David Suarez Tomaylla (Peru); TO post of "Chakanay". Library Biblioteca+Mediateca Manuel Belgrano. Godoy Cruz, Mendoza (2017)
- 🌿 Series of talks and courses in Analysis of dreams, applied to the interpretation of myths and stories. Teacher Dr. Maria Juliana Bernard, physician and Jungian therapist (2017)
- 🌿 Workshop of reading and creative writing «Discovering Fictional Worlds» by Prof. Mercedes Gobbi. Library Biblioteca+Mediateca Manuel Belgrano. Godoy Cruz, Mendoza (2015 - 2020)
- 🌿 «Works of Critical Design» by CODE, Collective of Design. FAD, UNCuyo (2017)
- 🌿 «Seminar on Creative and Cultural Industries (ICC)» by the FAD, UNCuyo (2017)
- 🌿 Series of talks «Any Vegetable». Teatro Selectro. Mendoza, Argentina (2019)
- 🌿 Workshop: «Design for Music and Publishing» by Alejandro Ros (2019)
- 🌿 Workshop: «Graphic Stew» to post of Colectivo Onaire (2019)
- 🌿 «Digital Illustration with Textures in Ps» by Juan Dellacha at Domestika (2020)
- 🌿 «Programming of Video Game with Unity® 2020 and C#» at Udemy (2020)
- 🌿 «Anatomical Drawing for Beginners» at ZURSOIF by Miguel Busts Gomez (2020)
- 🌿 «Illustration Techniques with Digital Watercolor» by Richard Lopez Churches (2020)
- 🌿 «The Comic is Another Story» by Paco Roca (2021)
- 🌿 «Design and Production of Wine Labels» Moruba course (2021)
- 🌿 «Illustration for Packaging» Course of Lisa Perrin from Domestika(2021)
- 🌿 «Handmade Visual Identity» at Tatabi Studio (2021)
- 🌿 «Community Manager» by Jennifer Braxon, Brasil (2021)
- 🌿 «Illustration Vector in Isometric Perspective» by José Villacrez at Crehana (2021)
- 🌿 «Narrative Techniques for Illustrated Stories» by Paula Bossio (2021)
- 🌿 «Indie/Visible: Social Networks for Little Companies» by Case Drury, at Udemy (2021)
- 🌿 «Illustration for Publishing» by Ernesto Guerrero (2022)
- 🌿 «Theoretical-Practical Workshop of Oratory» by Francisco Javier Bayon (2021)
- 🌿 «Introduction to Leadership and Management» by José Luis Pineiro (2022)
- 🌿 «Group of Gestalt Development: Experiential Psychology» Atalanta (2022)
- 🌿 «MIME - Market of Illustration» invited by the chair of Illustration - FAD (2022)
- 🌿 «Fundamentals of Coaching» at Edutin Academy (2022)
- 🌿 «Exponential Transformation of Talent Management» by Maria José Coppari (2022)
- 🌿 «Branding: Brand Management» by Sabrina Logolo (2022)
- 🌿 «Neuro-linguistic Programming - NLP» at Edutin Academy (2022)
- 🌿 «Art direction for Social Networks» by Sebastian Betancur (2022)
- 🌿 «Literary Journeys» Bajo la Araucaria by Maria Clara del Valle (from 2021 - 2023)
- 🌿 «The Edge of the Sensitive» by Paula Fillipeli - CABA (2022)
- 🌿 «Dialogues between Text and Image» Illustration Publishing with Sandra Lavaniegos (2022)
- 🌿 «Design and Strategy of Packaging» Online with Mara Rodriguez, Spain (2022)
- 🌿 «UX/UI Fundamentals» by Patricio Bustos, Peru (2022)
- 🌿 «Indicators of 'Non-traditional' Management» by Carlos Marine - Learning & Development (2022)
- 🌿 «Design Culture in Companies: The impact» by Diego Rodriguez Martin (2023)
- 🌿 Leadership and Management by Jose L. Pinheiro (2024)
- 🌿 «Editorial Illustration - Dialogues between text and image» by Sandra Lavaniegos. (2023)
- 🌿 «Complete Course in Google Ads (AdWords)» by Carlos Cruz (2023-2024)
- 🌿 «Systems Thinking » from LinkedIn, by Derek Cabrera. (2024)

Work Experience

🌿 **CUADRA Studio** - www.cuadraweb.com.ar / @estudiocuadra Drafting, design of graphic communication, illustration, creative collaboration, community management and management of social networks. From 2016 to 2021

🌿 **ADEN International Business School** - www.aden.org Design and layout of business reports and institutional spreadsheets. 2018

🌿 **QI Agencia de Publicidad** - (@qipublicidadcreativa) Design of communications. 2020

🌿 **Micropunto** - www.proyectomicropunto.com / @micro.punto Concept Store. Space of artistic events and interventions. Receiving and selling design clothing. 2021

🌿 **Alma Bohemia Wines** - @almabohemiaswines Design of graphic identity, wine label, invitations, catalogues, social networks, presentations, etc. 2020

🌿 **Uvas Argentinas** - www.uvasargentinas.com.ar Responsible of Graphic Design. Institutional design for social networks. In-house full-time job Responsible for pre-press, materials management, and merchandising coordination. (2021-2024)

🌿 **Quixote Concentrates** - www.quixoteconcentrates.es Design Director. Web Design and social networks. Part time, remote work. 2022-2024

🌿 **Patagonia Grapes** - www.patagoniagrapes.com.ar Design Director. Internal communication. Integral design & advice for future rebranding. Hybrid journey. From 2023 to now.

🌿 **La Voz del Viñatero** - www.lavozdelvinatero.com.ar Global Identity, Web Designer and Marketing Director - Part time, Remote work. From 2023 up to now.

Contact

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Para más, visitá mi portfolio online:

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